# Prioritization Matrix/Eisenhower Matrix

A prioritization matrix is a process improvement tool that helps teams identify areas of opportunity that are most important to address first. Rank is established by level of impact and difficulty of implementation. Use group-think and brainstorming techniques to rank each item. It is key to focus on the quick wins of high impact/low effort areas first, as well as eliminate or delay the time consuming low impact/high effort items.

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**Time Consuming Tasks:** Low Impact/High Effort

**Major Projects:** High Impact/High Effort

**Potential Projects:** Low Impact/Low Effort

**Effort**

**Impact**

**Quick Wins:** High Impact/Low Effort