



Full Speed Ahead!

Program Launch

Barb Averyt, Senior Executive Director

Jennifer Wieckowski, Senior Executive Director

Keith Chartier, Associate Executive Director

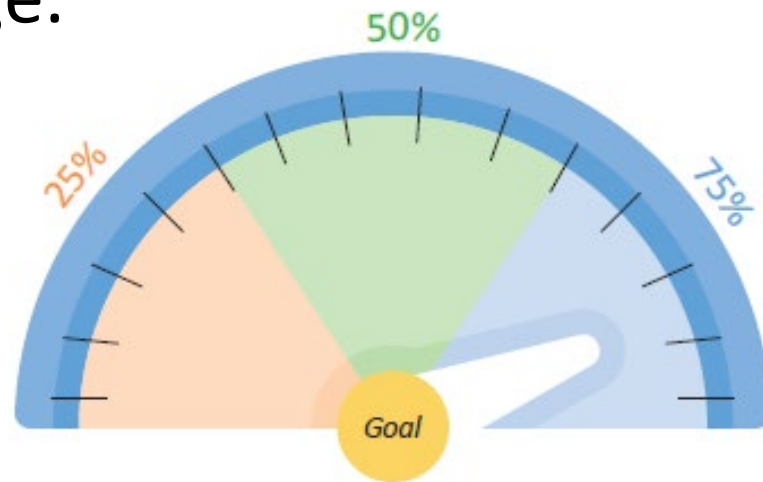
Rose Chen, Director

Simi Williams, Quality Improvement Specialist

Thursday, August 5, 2021

COVID-19 Vaccination Assistance

- Increasing nursing home (NH) COVID-19 vaccination rates is a Centers for Medicare & Medicaid Services (CMS) national priority.
- Using National Healthcare Safety Network (NHSN) data, HSAG will be collaborating with NHs to meet this challenge.

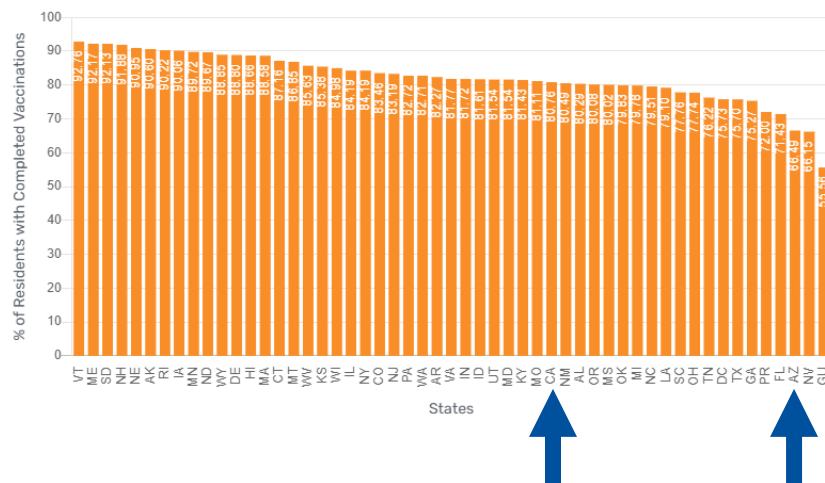


COVID-19 Vaccine Rates (July 18)*

State	Completed Vaccination	
	Resident	Staff
Arizona	66.49%	54.36%
California	80.76%	78.94%

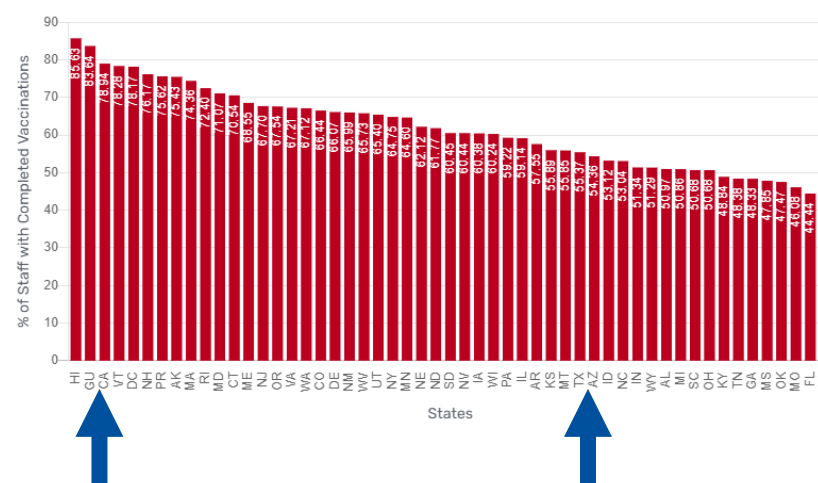
Percent of Current Residents with Completed COVID-19 Vaccinations

Note: This shows the average percentage among facilities who have reported vaccination data in the current or prior week.



Percent of Current Staff (Healthcare Personnel) with Completed COVID-19 Vaccinations

Note: This shows the average percentage among facilities who have reported vaccination data in the current or prior week.



Poll Question

What is your biggest barrier to increasing vaccination rates in your facility for staff and/or residents? (select all that apply)

- Access to the vaccine
- Wait and see mindset
- Myths or misinformation
- Fertility concerns
- Inability to obtain previous vaccination records
- Other: please type in the chat

Full Speed Ahead! Quickinars

Full Speed Ahead! Program Launch

- Thursday, August 5, 2021

The Moveable Middle

- Thursday, August 19, 2021

The Moved Middle

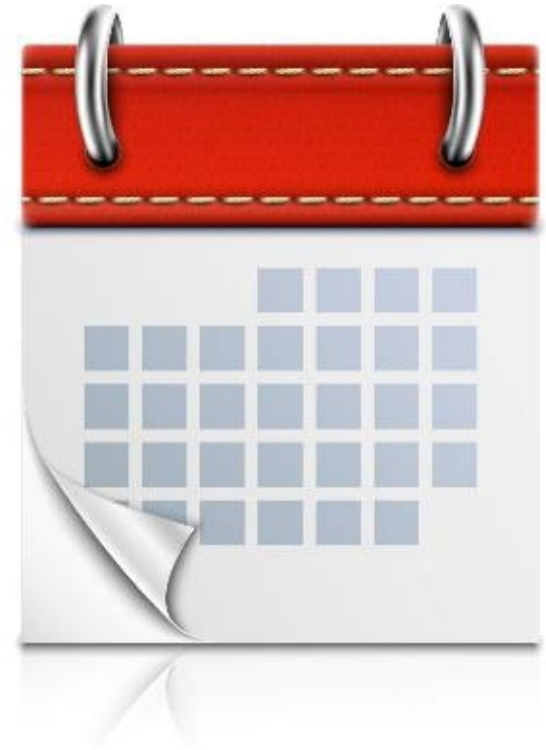
- Thursday, September 2, 2021

Invest in Trust Strategies, Part 2

- Thursday, September 16, 2021

Celebrate Success

- Thursday, September 30, 2021

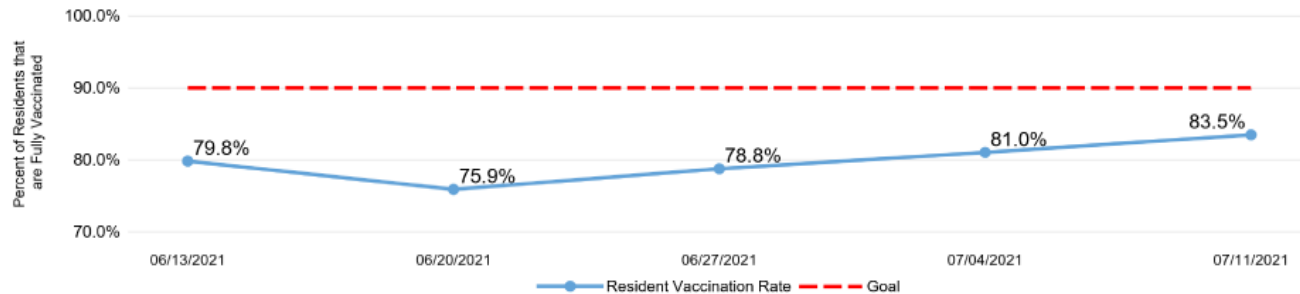


https://www.hsag.com/en/covid-19/vaccine-resources/#Full_Speed_Ahead_COVID_19_Vaccination_Recognition_Program

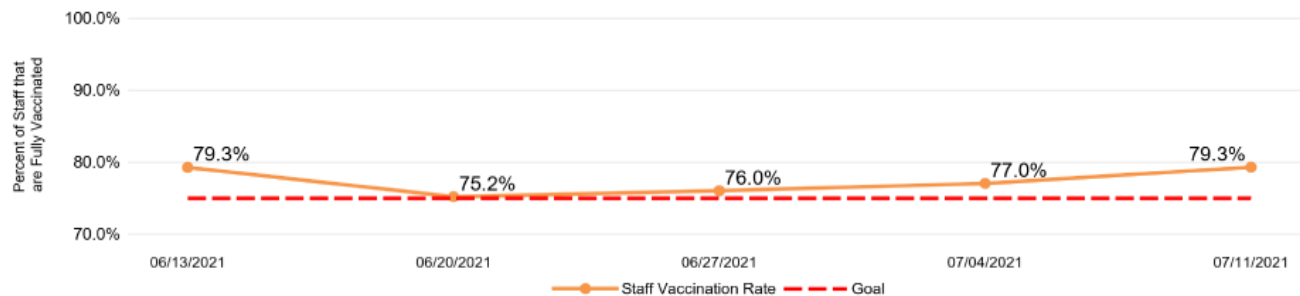
Facility-Specific COVID-19 Vaccine Data Report

- Available at <https://qiip.hsag.com>

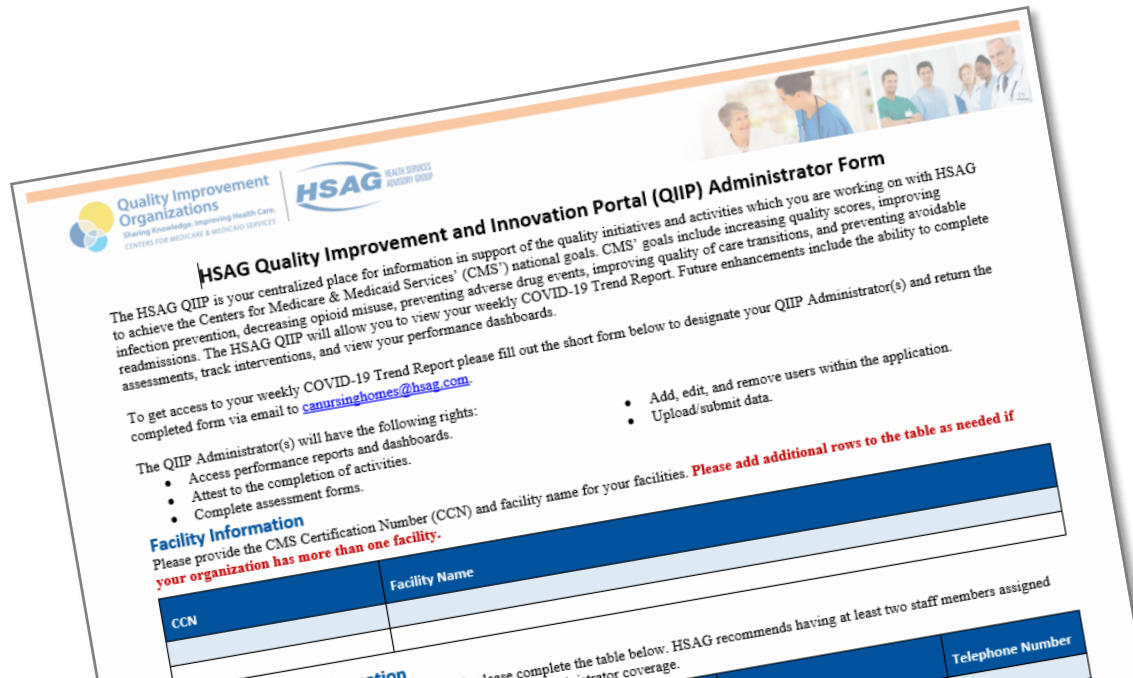
Resident: Vaccination Rate



Staff: Vaccination Rate



To Access the Quality Improvement Innovation Portal (QIIP) for Facility Report



The image shows a document titled "HSAG Quality Improvement and Innovation Portal (QIIP) Administrator Form". It includes the HSAG logo and a header with the text "Quality Improvement Organizations" and "Sharing Knowledge, Improving Health Care. CENTERS FOR MEDICARE & MEDICAID SERVICES". The main body of the form contains instructions for administrators, a list of rights, and a table for facility information. The table has columns for "CCN" and "Facility Name". Below the table, there is a section for "Facility Information" and a table for "Facility Information" with columns for "Facility Name" and "Telephone Number".

HSAG Quality Improvement and Innovation Portal (QIIP) Administrator Form

The HSAG QIIP is your centralized place for information in support of the quality initiatives and activities which you are working on with HSAG to achieve the Centers for Medicare & Medicaid Services' (CMS') national goals. CMS' goals include increasing quality scores, improving infection prevention, decreasing opioid misuse, preventing adverse drug events, improving quality of care transitions, and preventing avoidable readmissions. The HSAG QIIP will allow you to view your weekly COVID-19 Trend Report. Future enhancements include the ability to complete assessments, track interventions, and view your performance dashboards.

To get access to your weekly COVID-19 Trend Report please fill out the short form below to designate your QIIP Administrator(s) and return the completed form via email to canursinghomes@hsag.com.

The QIIP Administrator(s) will have the following rights:

- Access performance reports and dashboards.
- Attest to the completion of activities.
- Complete assessment forms.

Facility Information
Please provide the CMS Certification Number (CCN) and facility name for your facilities. **Please add additional rows to the table as needed if your organization has more than one facility.**

CCN	Facility Name

... please complete the table below. HSAG recommends having at least two staff members assigned

Facility Name	Telephone Number

www.hsag.com/covid-19/long-term-care-facilities/

Under California Resources, click on

“California HSAG Quality Improvement and Innovation Portal (QIIP) Administrator Form”

HSAG COVID-19 Vaccine Resources

Quality Improvement Organizations
Sharing Knowledge. Improving Health Care.
CENTERS FOR MEDICARE & MEDICAID SERVICES

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You are here: Home ► COVID-19 ► Vaccine Resources

Vaccine Resources

Full Speed Ahead! COVID-19 Vaccination Recognition Program

Access program materials, resources, and register for upcoming quickinars.

[Learn More](#)

- Full Speed Ahead! COVID-19 Vaccination Recognition Program
- NHSN Data Reporting
- Improving Vaccine Acceptance
- Vaccine Equity
- National and State Vaccine Data

COVID-19










- COVID-19 Events
- Long-Term Care Facilities
- Contact Us
- Vaccine Resources
- Telehealth Resources

Find the Vaccine

www.hsag.com/covid-19/vaccine-resources




COVID-19 Vaccine Program Activity Recommendations

COVID-19 Vaccine Program Activity Recommendations

	Activity Recommendation	Evidence-Based Rationale ¹	HSAG Resources
	Hold 1:1 <u>conversations</u> with staff using motivational interviewing (MI). Schedule follow-up conversations. Send thank you notes.	Empathy as key to interacting with those who may be vaccine hesitant or skeptical, including through such techniques as MI.	MI Webinar Training: https://bit.ly/MIwebinarHSAG
	Recruit staff members who are willing to talk and answer questions from colleagues. Train using MI.	Research shows that people look to their peers for cues about how to behave in a wide range of areas.	Peer Ambassadors: https://bit.ly/ImprovingVaccineAcceptance
	Have medical director hold meetings with staff to answer any questions about the vaccine.	Consider tailored messaging down to the individual level using MI.	MI Resources: https://bit.ly/ImprovingVaccineAcceptance
	Place posters promoting COVID-19 vaccine appointments around building for staff members and residents to see.	Develop different messages for those who need information on how to do so and those who are hesitant but open to learning more.	Other Communication Strategies: https://bit.ly/ImprovingVaccineAcceptance
	Post a public vision board so staff members can share why they got the vaccine or what activities they are enjoying after vaccination.	Making vaccine uptake visible will encourage a social norming of vaccine acceptance. People look to their peers for cues about how to behave.	Vision Board/Goal Poster: www.hsag.com/covid-19/vaccine-resources
	Publicly track facility's vaccine goal in a public place for everyone to see.	Making vaccine uptake visible will encourage a social norming of vaccine acceptance. Transparency is key.	Vision Board/Goal Poster: www.hsag.com/covid-19/vaccine-resources
	Share new evidence with staff about the safety of the vaccine during huddles or in newsletters.	Transparency is key, particularly as new data and evidence become available.	Vaccine Evidence: https://bit.ly/ImprovingVaccineAcceptance
	Hold community meetings to identify	Community organizations are close to	Other Communication
	Other:	Other:	




www.hsag.com/covid-19/vaccine-resources

COVID-19 Vaccine Program Activity Recommendations (cont.)

	Activity Recommendation	Evidence-Based Rationale ¹	HSAG Resources
	Hold 1:1 <u>conversations</u> with staff using motivational interviewing (MI). Schedule follow-up conversations. Send thank you notes.	Empathy as key to interacting with those who may be vaccine hesitant or skeptical, including through such techniques as MI.	MI Webinar Training: https://bit.ly/MIwebinarHSAG
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www.hsag.com/covid-19/vaccine-resources

COVID-19 Vaccine Program Activity Recommendations (cont.)

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	Post a public vision board so staff members can share why they got the vaccine or what activities they are enjoying after vaccination.	Making vaccine uptake visible will encourage a social norming of vaccine acceptance. People look to their peers for cues about how to behave.	Vision Board/Goal Poster: www.hsag.com/covid-19/vaccine-resources
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www.hsag.com/covid-19/vaccine-resources

Vaccination Vision Board/Goal Poster

Full Speed Ahead! *COVID-19 Vaccination Program*

Now that I am
vaccinated I can...



Vaccination Goals




We are committed to protecting our residents from COVID-19 by increasing vaccinations. Our goal is to have 75% of our staff and 90% of our residents vaccinated by

For more information, contact:

_____ at _____.



COVID-19 Vaccine Program Activity Recommendations (cont.)

	Activity Recommendation	Evidence-Based Rationale ¹	HSAG Resources
	Share new evidence with staff about the safety of the vaccine during huddles or in newsletters.	Transparency is key, particularly as new data and evidence become available.	Vaccine Evidence: https://bit.ly/ImprovingVaccineAcceptance
	Hold community meetings to identify messengers and other potential support for vaccine uptake.	Community organizations are close to their audiences; can tailor information effectively; and have trusted leaders who can be effective spokespersons.	Other Communication Strategies: https://bit.ly/ImprovingVaccineAcceptance
	Other:	Other:	

www.hsag.com/covid-19/vaccine-resources

Full Speed Ahead!

COVID-19 Vaccination Recognition Program

- Data will be reviewed quarterly, and facilities will receive a certificate of achievement for meeting either of the following criteria:
 - Exceeding a 75% staff vaccination rate for 4 consecutive weeks.
 - Exceeding a 90% resident vaccination rate for 4 consecutive weeks.



To Do's by Next Quickinar (8/19/2021)

1. Ensure you have QIIP access: <https://qiip.hsag.com>

2. Review your COVID-19 vaccine run chart and identify potential opportunities for improvement: <https://qiip.hsag.com>

3. Print and Post the Vaccination Vision Board/Goal Poster:
https://www.hsag.com/contentassets/10b861fee3ba41c98ac3688e2a7519a4/qincovid19vaccineposterlrg_508fillable.pdf

Next Quickinar

The Moveable Middle August 19, 2021, at 10:30 a.m. PT

www.hsag.com/covid-19/vaccine-resources

Please Take 5 Seconds and Let Us Know



We want this call to be meaningful to you, so we need your input.

At the end of the webinar, you will be asked **one question** to determine if this call equipped your organization to increase COVID-19 vaccinations among staff and residents.



Thank you!

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CMS Disclaimer

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