



The Florida Department of Health
with the American Cancer Society
Presents the Cancer Free Florida Webinar Series

Colorectal Cancer Screening: State of the Science

Overview

Join us for a webinar discussing colorectal cancer and alternative approaches to screening that will help overcome common patient barriers. Attendees will also learn essential strategies to improve colorectal cancer screening rates and the importance of a team-based approach in clinical practice.

Learning Objectives

- Identify common barriers to colorectal cancer screening and utilize appropriate strategies to address these barriers.
- Implement key practice-change elements proven to increase screening rates.
- Integrate evidence-based CRC screening resources from the American Cancer Society and the National Colorectal Cancer Roundtable (NCCRT) into clinical practice.

Intended Audience: Primary care physicians, nurses, allied health professionals, navigators, community health workers, administrators and interested stakeholders

Thursday, September 27th, 2018
12:00-1:00pm, Eastern Standard Time

Featured speaker:



Durado Brooks, MD, MPH
American Cancer Society
Vice President, Cancer Control Interventions

To join the webinar: Please register using the following link:

<https://attendee.gotowebinar.com/register/8816052849534728706>

One hour of continuing education units (CEUs) is available for Florida license holders in all Office of Performance and Quality Improvement approved boards of practice including: LPNs, RNs, ARNPs, and CNA's.

After registering, you will receive a confirmation email with information about joining the webinar.

Credit Statement:

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint providership of the Florida AHEC Network and the American Cancer Society, Inc., Southeast Region and Florida Department of Health. The Florida AHEC Network is accredited by the Florida Medical Association to provide continuing medical education to physicians.

The Florida AHEC Network designates this **live activity** for a maximum of **1.0 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



**FMA ACCREDITATION
PROGRAM**
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*Andy Cobb, Senior Director, State Health Systems, American Cancer Society, Inc., Southeast Region, as co-planner of this event has no direct financial benefit to self. No other planners/presenters have any financial disclosures.

If you have any questions regarding CME credit, please contact Summer Pitt at spitt@srahec.org or 386-462-1551. Ext. 116