






Goal Setting: Creating SMART Goals

A goal is a clear statement of an intended improvement and how it will be measured. Your goal should answer the question, “What do you want to accomplish?” A goal should be short enough for everyone to remember. Well-written goals should also be SMART:

 S	Specific
 M	Measurable
 A	Attainable
 R	Relevant
 T	Time-Bound

Post your goal as a visible reminder for all staff members. Use it to stay focused, establish boundaries for what is and is not included, and define your success. Write your goal in the space below.

Example: *Over the next three months, decrease the percentage of patient hospital admissions related to fluid management by 25 percent.*

Our Goal
