



Dialysis Facility Compare Social Media Toolkit for Dialysis Centers

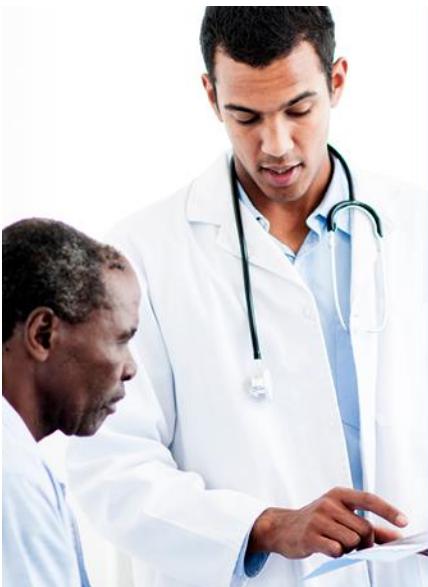


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Social Media Graphics

Right click on each graphic and select “Save as Picture” to save it for sharing.



CURRENTLY ON
DIALYSIS?

Visit Dialysis Facility Compare
to see how Medicare measures the
quality of care your dialysis
center provides.

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NEW ON
DIALYSIS FACILITY
COMPARE

Dialysis Patient Experience
Survey Results.

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NEW RESOURCE FOR END-STAGE RENAL DISEASE PATIENTS!

Check out how patients
rate their experiences with
dialysis centers.

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Sample Tweets

1. Check out how #ESRD patients rate their experiences with your #dialysis center:
<http://go.cms.gov/DFC>.
2. Check out how #ESRD patients rate how well your #dialysis center staff listen & how clean your center is: <http://go.cms.gov/DFC>.
3. Do you want to know how patients rate the quality of care at your dialysis center? Visit Dialysis Facility Compare: <http://go.cms.gov/DFC>

Sample Facebook Posts

1. Ever wondered how end-stage renal disease patients rate your #dialysis facility? Check out the new information on Dialysis Facility Compare with patient experience survey results:
<http://go.cms.gov/DFC>.
2. NEW resource for end-stage renal disease patients: Check out how patients rate their experiences with your #dialysis center, like how well your staff listen and how clean your facility is: <http://go.cms.gov/DFC>.
3. Did you know Dialysis Facility Compare provides Star Ratings for every Medicare-certified #dialysis center? Medicare Star Ratings combine nine clinical quality measures and allow #EndStageRenalDisease patients to easily compare #dialysis centers and choose the best one for them. How does your dialysis center compare? <http://go.cms.gov/DFC>

Sample Drop-In Newsletter Article

Do you want to know how patients rate the quality of care at your dialysis center? Check out Dialysis Facility Compare.

Dialysis Facility Compare allows patients and their caregivers to search for dialysis centers, compare them side by side, and find the right one for them. Patients who are currently receiving dialysis, can use the site to understand how Medicare measures the quality of care dialysis centers provide.

The information on Dialysis Facility Compare includes:

- Dialysis center contact information and services offered
- Clinical quality of care Star Ratings
- Clinical quality measure data
- Patient experience of care survey results

The Centers for Medicare and Medicaid Services (CMS) has calculated Star Ratings for every Medicare-certified dialysis center, with five stars as the highest rating. The Star Ratings combine nine clinical quality measures of how well dialysis centers care for their patients and how often each center uses best practices to care for its patients and keep them healthy.

As of October 19, Dialysis Facility Compare also contains the results of patient experience of care survey which includes information about how well staff listen and how clean the facility is.

Visit <http://go.cms.gov/DFC> to see how patients rate the quality of care your dialysis center provides.

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