Quality Improvement Organizations
Sharing Knowledge. Improving Health Care.
CENTERS FOR MEDICARE & MEDICAID SERVICES

HSAG HEALTH SERVICES ADVISORY GROUP

Prioritization Matrix (Eisenhower Matrix)

A prioritization matrix is a process improvement tool that helps teams identify areas of opportunity that are most important to address first. Rank is established by level of impact and difficulty of implementation. Use brainstorming techniques to rank each item. It is key to focus on the quick wins of high impact/low effort areas first, as well as eliminate or delay the time consuming low-impact/high-effort items.

Impact (vertical axis)

Quick Wins: High Impact/Low Effort

Major Projects: High Impact/High Effort

Potential Projects: Low Impact/Low Effort

Time Consuming Tasks: Low Impact/High Effort

Effort (horizontal axis)